



THE HEATHMAN HOTEL



STEPHANIE INN

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Oregon's Three Iconic, Luxury Hotels Join Forces to Offer Unique 'Fifty Shades of Oregon' Travel Package

The Heathman Hotel, Timberline Lodge and the Stephanie Inn, inspired by the smash-hit novel, Fifty Shades of Grey, launch exclusive travel package for global fan base

PORTLAND, Ore. — The Heathman Hotel, Timberline Lodge, and the Stephanie Inn, three of the top luxury hotels in the Pacific Northwest, announced today a partnership to offer Fifty Shades of Grey fans a unique, passion-filled travel package that allows guests to live out the fantasy, seduction and temptation found on the pages of the smash-hit erotic novel.

Priced at \$7,500, the Fifty Shades of Oregon travel package is a six-night, seven-day VIP-adventure through Oregon's top destinations that lets guests rewrite the story of Christian Grey and Anastasia Steele's scandalous affair to be their own.

"We are embracing the Fifty Shades series and E.L. James' decision to set parts of her story at our hotel," said Chris Erickson, manager of the Heathman Hotel. "This is a chance for fans to indulge in their own Fifty Shades fantasy that until now was just fiction. I'm thrilled to be working with Timberline Lodge and the Stephanie Inn, two hotels that set the luxury standard in Oregon, to offer such an upscale and unique travel experience," Erickson added.

Guests will begin their Fifty Shades of Oregon journey in downtown Portland at the [Heathman Hotel](#), recently named the top historic hotel in the U.S., and one of the top large city hotels in the country. Various passages in the novel detail Grey and Steele's scandalous rendezvous at the iconic hotel, including the salacious elevator scene that will leave viewers lusty for more. NBC Universal's recently-released [trailer](#) for the film adaptation provides a sneak-peak at the steamy scene.

Then they'll be swept away from the city through canopied forests and the coastal mountains to the boutique, oceanfront [Stephanie Inn](#) and its sweeping views of the Pacific Ocean and iconic Haystack

Rock. Guests will indulge in Willamette Valley wines and regionally-inspired cuisine, including sweet Dungeness crab and Pacific salmon.

The journey continues as guests are chauffeured from the beach to beautiful Mt. Hood and the enveloping warmth and charm found at [Timberline Lodge](#). The hotel sits atop the mountain, offering guests world-class ski runs and sprawling views of the slopes and valley below. Of course, it's only fitting that along the way they'll stop at [Naked Winery](#) for an afternoon of Climax Red Blend, Booty Call Blush, Penetration Cabernet Sauvignon, and Bareback Sweet White, wines that will make guests blush just as much as the names.

Among other enticing package items, the Fifty Shades of Oregon experience includes private dinners at some of Oregon's finest restaurants, complimentary wine tastings, a \$500 personalized tax-free shopping trip in urban Portland, and luxury town car service throughout the trip. See all the package details [online](#).

For the first time ever, the three hotels will give travelers a chance to visit The City, The Beach and The Mountains all in one trip, three destinations in the state that draw visitors from across the globe seeking the finest in food, wine, adventure and ultimate luxury offerings.

The Fifty Shades of Grey film will hit theaters on Feb. 13, 2015, just ahead of Valentine's Day. In the meantime, fans can star in their own playful adventure with the Fifty Shades of Oregon luxury travel experience. The package is now available for purchase.

For more information about Fifty Shades of Oregon, visit www.fiftyshadesoforegon.com and begin following the social media conversation about the travel campaign by using the hashtag #FiftyShadesofOregon

Fifty Shades of Oregon Boilerplate

Oregon's three iconic hotels, The Heathman Hotel, Timberline Lodge, and the Stephanie Inn, have come together to offer a Fifty Shades of Grey-inspired luxury travel package taking couples on a passion-filled adventure through Oregon. The Heathman Hotel, built in 1927, is a 150-room luxury hotel in downtown Portland that has a four-star ranking in the Forbes Travel Guide and is featured on Condé Nast Traveler's Gold List for hotels. The Heathman was recently named to Travel + Leisure's 2014 World's Best Hotels list of the Top Large City Hotels. Timberline Lodge, built primarily by hand and finished in 1937, is a National Historic Landmark and renowned 70-room ski lodge located on Mt. Hood. The state's luxury lodge is one of Condé Nast Traveler's Top 10 Pacific Northwest resorts. The oceanfront Stephanie Inn is a 41-room boutique hotel in Cannon Beach, offering guests sweeping views of iconic Haystack Rock and the Pacific Ocean. It was named one of the 2014 World's Best Hotels Overall by Travel + Leisure and is consistently named to Condé Nast Traveler's Gold List.

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